

Reflec plc (“the Company”)

20 July 2009

Director/PDMR - Directors' Dealings

The Company announces that it has today received notification of the following Director's dealings:

* Mr Jason James, non-executive director, purchased 17,307 ordinary shares in the Company at 5.2p per share.

Following this purchase, the total holding of Jason James in the Company amounts to 192,307 ordinary shares (representing approximately 1.72 per cent of the issued share capital).

For more information please contact:-

Reflec plc
Tim Robinson, Chairman

Tel: 01606 593 911

Zeus Capital Limited
Alex Clarkson / Tom Rowley

Tel: 0161 831 1512